

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM501459

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bad Moms, LLC		12/06/2018	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	STX Financing, LLC		
Street Address:	3900 West Alameda Avenue, 32nd Floor		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91505		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87315504	BAD MOMS	
Serial Number:	87315506	BAD MOMS	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102283700		
Email:	rwalsh@smrh.com		
Correspondent Name:	Jill M. Pietrini, Esq.		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	51RT-270520		
NAME OF SUBMITTER:	Jill M. Pietrini		
SIGNATURE:	/Jill M. Pietrini/		
DATE SIGNED:	12/10/2018		
Total Attachments: 1			
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**ASSIGNMENT OF TRADEMARKS AND
THE UNITED STATES APPLICATIONS THEREOF**

This assignment is made by and between Bad Moms, LLC, a Florida limited liability company ("Assignor"), and STX Financing, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has an ongoing and existing business.

WHEREAS, Assignor has an intent to use the marks identified below, and has filed applications to register the marks based on its intent to use the marks for the goods and services identified therein (hereinafter the "Mark" and "Applications", respectively).

Trademark	Serial No.	Filing Date
BAD MOMS	87/315,504	January 27, 2017
BAD MOMS	87/315,506	January 27, 2017

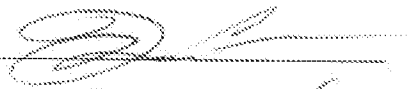
WHEREAS, Assignee, the successor of that portion of Assignor's ongoing and existing business to which the Mark pertains, is desirous of acquiring the Mark and the Applications, including the goodwill associated with the ongoing and existing business, the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

WHEREAS, Assignor is assigning the Mark and the Applications to Assignee as part of a portion of the business to which the Mark pertains as required by 15 U.S.C. § 1060.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and the Applications, if any, together with the goodwill of the business symbolized by the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

Signed at Ft. Lauderdale, Florida, effective this 6 day of December 2018.

BAD MOMS, LLC


Name: Darlene Coimble

Title: Member Manager

SMRH-488231923.1